

ABSTRACT OF THE DISCLOSURE

The present invention relates to a compound contents delivery method capable of reducing the network transmission quantity and of distributing the system processing load. The method according to the present invention comprises a compound contents element acquisition step of, in each of contents servers, acquiring a compound contents element undergoing a conversion into an encoding format for a portable terminal in corresponding relation to a contents portion which is an object of a fetching instruction in a contents portion fetching instruction step to return it to an intermediate apparatus and a production step of, in the intermediate apparatus, combining the compound contents elements returned from the contents servers according to time series on the basis of instruction information from a management server to produce compound contents oriented to the portable terminal.